

Overview

The proper implementation of video collaboration technologies helps to adapt businesses to the new and necessary ways of communication in the digital environment (live-streams, videoconferencing, multimedia content delivery of shared knowledge and customers profiles). Knowledge on how to use the relevant videoconference or streaming technology concepts and their usage scenarios are the key elements of transformation process in digital collaboration.

Implementation

Training as a part of video collaboration services is targeted for employees and representatives of SMEs or start-ups with various expertise. The goal, from the very beginning of the participant's journey, is to better understand the basic knowledge and usage of digital collaboration technologies, such as multimedia archive and livestreaming distribution mechanisms.

In the next phase, the participants will be able to present their products via digital video services, share their ideas within the MIDIH community and disseminate ideas with the public audience.

Content will be divided in the four main areas of video collaboration services:

- 1) Live streaming
 - a) onsite livestreaming services in the DIH/USP location,
 - b) gateway for online streaming
 - c) custom online broadcast embedding
- 2) Videoconferencing
 - a) onsite videoconference in the DIH/USP location
 - b) videoconference multi-points
 - c) recordings handling, live stream transfer
- 3) Multimedia archive
 - a) Video content hosting platform
 - b) access to 1000+ R&D video content
- 4) Video technologies consulting
 - a) video technologies in industry (live-streaming, multi-camera systems, computer vision algorithms)

Usage

Participants and involved businesses will be able to adapt and transform their product and services to the next generation market articles adapted to the future digital age using the digital video technologies (e.g. telework concepts).

Results

The main goal for participants is to better understand the digital collaboration technology and its adaptation into the digital hubs. Propagation of customers' profiles and product via digital video services. Connect and share ideas in digital interactive way between customers and MIDIH community with the possibility to impact the public. Enhance customer's products and services via digital transformation in cooperation with video collaboration services.



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